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1953

ECHO VALLEY FLORAL GARDENS

ORIGINATOR AND DISTRIBUTOR OF

GARDEN CHRYSANTHEMUMS

FINE DAHLIAS

JAPANESE IRIS, HEUCHERA (Coral Bells)
HEMEROCALLIS, ORIENTAL POPPIES
AND OTHER PERENNIALS

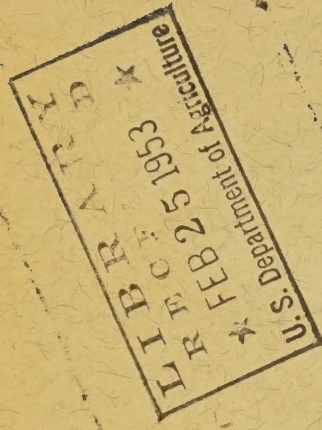
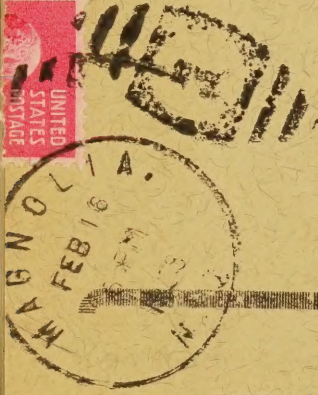


OMAR COLES, SR., Prop.

224 LA FAYETTE AVE.

MAGNOLIA, N. J.

Return Postage Guaranteed



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To Our Garden Friends:

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

"One is nearer God's Heart in a Garden than anywhere else on earth."

Home Gardens on Lafayette and Jefferson Avenues, Magnolia, N. J.

Branch Garden, 269 North Main Street, Milltown, two miles south of New Brunswick, N. J.

**Look For Our New Ones for 1954
DOWN YONDER and OTHERS**

ADDRESS ALL COMMUNICATIONS TO:

**OMAR COLES, Sr.
224 Lafayette Avenue
Magnolia, New Jersey**

Phone: LAurel Springs 4-2169

ORDER EARLY TO AVOID DISAPPOINTMENT

MEMBER OF:

Nat'l Chrysanthemum Society, Camden Horticulture Society
and South Jersey Chrysanthemum Society
The Hemerocallis Society Magnolia Horticulture Society

Meet us at the National Chrysanthemum Show, the Camden Horticulture Society Show, the South Jersey Chrysanthemum Show, and our home show, Magnolia Horticulture Society

Rooted cuttings of chrysanthemums half price of potted plants when two or more of a kind are ordered, except patented varieties and current introductions.

Patented Varieties. We have not found them any better than others of same color except Fred W. Rockwell. One cannot sell them or give them away. In my opinion, they are not worth bothering with.

1953 CHRYSANTHEMUM INTRODUCTIONS

ADMIRATION, 1953 (Bristol 74-49 CN) Achieving the utmost plant hardiness, plus the maximum in floral beauty. A delightful blend of bright peach, salmon fawn and soft red gold flushes rugged 100% hardy. 30 Sept. 25	1.25	12.00
GONDOLIER (Bristol 67-49 SON) Like wine-dipped jewels of the Orient, 3½ inch flowers, full and deep indescribable crimson, vermillion to claret colorings. Faintly dusted silver. Extraordinarily lovely. 30 Sept. 28	1.25	12.00
FORBIDDEN FRUIT (Pompom 1¼ inch) Coral pink with lighter reflex. Good to cut, stands up in all kinds of weather. Long-lasting. Nothing like it 24 Oct. 15	.75	7.50

CHRYSANTHEMUM CULTURE

A few do's and don'ts: Plant in well prepared soil that has had a coat of manure the previous fall or winter if you have it, or an application of commercial fertilizer worked into the soil 10 days before planting. Side dress with any fertilizer about July 10th, again when buds appear just before a rain. Keep well cultivated, pinch out top when 6 or 8 inches high, again after the side branches have made good growth. Not after July 20th it might be too late for buds to set. Don't plant too near a building or tall trees. Give them room enough to develop and produce the blooms you expect. By all means dig up your old clump each Spring, divide using the new shoots, destroy the old one. You will be rewarded for your labor.

Remember Me (Coles). Won 10 prizes at the recent chrysanthemum show of the Chrysanthemum Society of South Jersey held at Merchantville, N. J. Try disbudding this one.

ANEMONES

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
D. Double SD. Semi-Double S. Single				
ASHES OF ROSES, (Reichert). Anemone. The name describes it, the large cushion being lighter sets it off. Good for cutting, fine for arrangement 26 Sept. 20			.50	5.00
ELIZABETH. Light pink sport of "F. S. Parks" Oct. 28			.60	6.00
F. S. PARKS. Especially large when disbudded. Both the ray petals and cushion florets are pure white Nov. 1			.50	5.00
MOONLIGHT. Golden yellow of extremely fine vigor. Flowers on 4' to 5' stems. Retains its color and keeps well Nov. 15			.50	5.00
PRINCESS NORA. An extremely handsome Anemone flowered Chrysanthemum which has a silver rich, rosy purple flower interposed with silver, which gleams through the rows of petals. Holds its color well throughout the season. Excellent foliage 42 Oct. 20			.60	6.00
SINCERITY. Short white ray petals with very high, almost globular white cushion. Sets when disbudded. Oct. 15			.50	5.00
YELLOW SINCERITY. Clear soft yellow throughout. Very popular Oct. 20			.50	5.00

COMMERCIAL CHRYSANTHEMUMS

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
BLAZING GOLD Rich golden yellow, ball shaped, incurved flower supported on rigid stem and nice foliage. Here is one you can grow outside		M Oct. 10	.50	5.00
GARNET KING , (Commercial), A very popular large garnet red flower of reflexed type.		M Nov. 5	.50	5.00
GOLD LODGE Light golden yellow		M Oct. 15	.50	5.00
HARVESTER , (Commercial). Canary yellow incurved	60	Nov. 25	.50	5.00
INDIANAPOLIS BRONZE , (Commercial), Buff bronze incurved. A favorite every where producing a grand bloom on a perfect stem.		Nov. 8	.50	5.00
INDIANAPOLIS PINK , (Commercial)	48	Nov. 8	.50	5.00
INDIANAPOLIS WHITE , (Commercial), A pure white. Exhibition. On perfect stem.		M Nov. 8	.50	5.00
INDIANAPOLIS YELLOW , (Commercial) Same as other Indianapolis.	48	Nov. 8	.50	5.00
PINK CHIEF , (Commercial) Large flower of lavender-pink. Disbud for 6 and 7-inch flowers	32	Oct. 15	.50	5.00
MAJOR BOWES , (Commercial) Double 4" Phlox, purple shading lighter, good disbudded or in sprays	30	Oct. 20	.50	5.00
MRS. H. E. KIDDER , D. (Commercial) Yellow, good in sprays or disbudded. Will produce 6" flowers. Needs some winter protection.	36	Oct. 15	.40	4.00
SILVER SHEEN , (Commercial), A satiny pure white incurved. Excellent keeper.		M Oct. 20	.40	4.00
VALENCIA S. (Commercial) Dark pink. One of the best cut flowers of this type	48	Nov. 28	.50	5.00

CASCADES

CAMEO . Dainty small button anemone flower in deep lavender also shading deeper toward the center. Splendid variety for medium size Cascades.	October 20	.50	5.00
GERTRUDE COMPTON . Button anemone type flower in pure yellow throughout. Suitable for medium size cascades. Also splendid for rock gardens or borders.	October 20	.50	5.00
NIAGARA FALLS . Creamy white blossom about 3" apart. Exceptionally beautiful cascade variety. A long grower.	October 20	.50	5.00

CUSHION CHRYSANTHEMUMS

GOLDEN CARPET (Bristol) A glittering mound of yellow poms only one foot high. Ideal for bedding accenting, edging or rock garden	Sept. 15	.50	5.00
OMAHA . One of the finest cushions. Color is a pure delightful sunkist orange, petals quilled. A yard wide.	15 Sept. 20	.50	5.00
PURPLE CUSHION . New addition to the Cushion family. Deep purple red blooms	18 E	.50	5.00
POWDER PUFF (Bristol) A pure white cushion. Neat, compact, spready 1 ft. plant covered 1½" pure white double flowers from early Sept. on		.50	5.00
ROSE MOUND , (Rocknoll.) A mound of bright rose double flowers blooms early, holds its flower late	20 Oct. 1	.50	5.00
SALMON CUSHION , (Ohio Hybrid.) The largest flowered cushion known. 4" double salmon pink blooms	15 Sept. 15	.50	5.00

CUSHION CHRYSANTHEMUMS (Continued)

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
SPARKLE Early, bright, beautiful, long lasting. It is a low, perfect cushion form without any tendency to sprawl. Flowers golden yellow specked bronze and bright red, each petal tipped silver. Fully double, pompon in form, it is so loaded with bloom that foliage is not visible		Sept. 1	.50	5.00

GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS

AUTUMN AMBER. Rich amber. Very full flower up to 6". Perfect habit, small foliage. A fine exhibition variety, weatherproof, early	26 Oct. 16	1.00	10.00
BRAVADO. Crimson scarlet with golden bronze reverse, no fading. Strong grower and excellent habit	28 Oct. 10	.75	7.50
COLORADO LAVENDER LADY, D. Gleaming deep lavender 5" across, stiff stem	28 Oct. 12	.50	5.00
CONQUEROR, A lovely rich crimson. A variety that is very lovely disbudded or in sprays. Will grow 6" disbudded. Tall stiff stems. Will not fade	34 E	.50	5.00
EMPIRE PRIMROSE. A large primrose incurved, very refined and beautiful	26 Oct. 15	.60	6.00
GOLD STANDARD, Extra large deep yellow. Never fades in sun or rain	E	.50	5.00
GOLDEN SCEPTRE. A rich golden yellow incurved. We cannot praise this one too highly	26 Oct. 14	1.00	10.00
HAROLD PARK. A lovely deep buttercup yellow. Very outstanding and stylish. Large incurved blooms. Ideal foliage and growth.	24 Oct. 10	.75	7.50
HILLCREST RED, This flower is of striking quality. Rich velvety shade of crimson scarlet with gold reverse. On long stems with good foliage. Makes a flower 6" across when well disbudded. Sept.	E	.50	5.00
HURRICANE. (English) Unusual reflexing variety. Broad rolled petals thickly populate. A generous flower, vivid crimson. Sturdy cutting stems.	24 Oct. 7	.50	5.00
INDIANA, Velvety crimson with large center	32 E	.50	5.00
SUPERLATIVE. A huge white incurved of perfect shape. Solid full flowers of firm texture. The best incurved white. A real super mum. Extra fine when disbudded	26 Oct. 18	1.00	10.00
TRIXIE, D. Orange, apricot reverse. Long spiky rolled petals. 4" by 2½" blooms	28 Oct. 20	.50	5.00
WHITE WINGS. Extra large, best disbudded. Very attractive, pure white, fine exhibition variety	26 Oct. 18	.75	7.50

EXHIBITION TYPE CHRYSANTHEMUMS

FERN EDWARDS. A beautiful lavender pink giant size flower equal in size to the "Turners." Extremely satisfactory, easily grown variety.	M Oct. 25	.30	3.00
BEN LEIGHTON. Deep wine red with a shade of lighter red on the outside of the petals	Oct. 15	.50	5.00

HARDY OR GARDEN TYPE CHRYSANTHEMUMS

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
ALERT. One of the most richly colored earlies, a glowing claret purple. Good 2½ in. flower.	24	Sept. 20	.50	5.00
ALEX CUMMING (86-48 CPK Bristol). Superb 4-inch flowers. The purest cerise possible. Soft erina to a cleanly pleasant rose. The majestic blooms in curve at center, recurve at petal ends, giving an exotic appearance of a green house commercial. A faint gold tinge. A center giving a lovely color effect under artificial light, it makes many vivid 18-inch stems for cutting single flowers.	30	Oct. 3	1.00	10.00
ALLEN FELTEN (Felten), D. An excellent new double lemon yellow chrysanthemum you will want in your garden or if a cut flower grower don't miss it.		Oct. 15	.50	5.00
(1 49) ANNIVERSARY , (Coles). Double, extra good. light pink. Rosy buds, faintly buff at center on opening, good growth, good foliage. Plant 24x24. Flowers 2½ to 3 in.		Oct. 1	.50	5.00
APAPAHOE (NP 145) Huge flowers 3-5 in. in diameter without disbudding, are produced in clusters, 3-5 blooms on long stems. The color is a rich red with a reddish bronze reverse. Petals are long and strap-like with slight waviness which gives them an informal appearance. Apapahoe is extremely frost resistant, a continual bloomer.	36	Sept. 17	.50	5.00
AVALANCHE , D. The world's best large, creamy white	22	Sept. 5	.50	5.00
AVIATOR , D. New coppery-red. Vigorous and easy grower	24	Oct. 5	.50	5.00
BETTY , D. Upright apple-blossom pink with deep rose center	28	Sept. 28	.50	5.00
BOKHARA . (Bristol 1947). Rich beautiful blending of soft crimson and warm shades—brings to mind the exquisite loveliness of the rugs of Bokhara. Thus its name Bokhara is a hardy, upright plant, disease resistant foliage, full double flowers carried on stiff well branched stems that hold up in all weather conditions.	24	Oct. 10	.50	5.00
BRONZE PYRAMID , D. Orange-bronze, large flowers, wiry stems. Blue ribbon winner	40	Oct. 12	.50	5.00
CARNIVAL (37-45 CPK) Conspicuously distinct among its garden companions throughout the long mum season is this gay newcomer. "Glowing burnt orange" best describes the play of bronze, red and golden bronze shades, literally, it gleams. The full double blossoms, 3½" across, carried on long, slender, nicely branched sprays are perfect for cut arrangements; the heavily branched plant amazingly free and productive. Inheriting from its Nipponicum lineage, lusty, dark green foliage carried right down to the ground, the plant alone is a garden ornament.		Oct. 10	.50	5.00
CATHERINE COLLINS . We believe the best early yellow pompom to date. Blooms from Sept. 10 until killing frost. 3' stem. A fine florist variety. Extremely hardy.50	5.00
CECIL BEED . D. (Wallie's Gdns.) Splendid early, full double, deep lavender-pink. Very dependable and free flowering.	24	Sept. 1	.50	5.00

HARDY or GARDEN TYPE CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
CHARLES NYE , D. Large 3" fully double rounded flowers of rich buttercup yellow	26	Sept. 24	.50	5.00
CANARY WONDER , (Bristol) A sport of the favorite White Wonder. Color Canary Primrose Yellow a fine cut. Pompon 1½ in. Plant 26 in.		Oct. 1	.50	5.00
CHIKUITA , D. (Kraus), Deep lemon yellow dome-shaped pompon, a fine addition	22	Sept. 28	.50	5.00
CHRIS COLUMBUS , Pom. White with yellow buds. Fine for cutting	26	Sept. 22	.50	5.00
CINCINNATI , Rich golden yellow. Inter pompon well branched. One of the best for show or cutting	30	Oct. 15	.50	5.00
CINDY . Brilliant large 4" red single with beautiful contrasting yellow center; sturdy stems	28	Oct. 5	.50	5.00
COURAGEOUS , D. Bright dark ruby red, large 3½" flowers. Strong upright stems.	26	Sept. 19	.50	5.00
DAWNROSE D. (Kraus) Grenadine pink to bittersweet pink lighting clear to bright flesh color at margin of flower.	36	Oct. 15	.50	5.00
DEFIANCE . D. (Kraus). A bold flower of intense golden yellow with twilled petals. Exceptionally firm substance. Strong, upright plant with excellent cutting stems.	26	Sept. 17	.50	5.00
DRAGON LADY , A new mum-color too—a satin smooth Chinese Red, more striking than Caliph deeper than Red Velvet. Starting mid-September, it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.	28	Sept. 25	.50	5.00
DREAM GIRL (Floralene 1948) Beautiful lavender-pink; full petaled, blooms 2½" across on long stems. Dream Girl is a gem for the garden and a dream for cutting.	30	Sept. 25	.50	5.00
EDITH . Aster purple, fully double, 3" blooms on strong stems, well shaped plant	24	Sept. 16	.50	5.00
ELKRIDGE . Large dec. Orange 4" flowers on stiff stem, heavy green foliage.	26	Oct. 29	.50	5.00
EMPIRE , D. Large orange glowing ball shaped flowers	32	Oct. 15	.50	5.00
FASCINATION (62-47 CPK Bristol). Lovers of the hugh in mums will really adore this "glamazon." It is a large shapely decorative, often 4" in size. A lovely silvery lavender pink deepening a bit at the center. The blossoms occasionally become an almost pure white. Sturdy grower with lushly verdant foliage long stems. A marvelous blend of size and beauty	26	Sept. 28	.60	6.00
FLAMING BEAUTY (Rosebud) A cushion type but the bushes are larger. Deep red flowers with gold reverse.		Sept. 4	.50	5.00
FLAXEN BEAUTY , (Bristol) A lovely bloom of peach yellow and coral flushed gold at center plant, spreading and robust resembling a cactus dahlia 4" bloom.	36	Oct. 12	.50	5.00

HARDY or GARDEN TYPE CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
FORTUNE. Petals gleaming white, bright golden centers. Broad petal forming a massive 4" flower; stocky upright heavy stems.	30	Oct. 10	.60	6.00
FRED ROCKWELL, D. (Cumming), Pat. No. 718. Beautifully blended bronze and orange.	26	Oct. 5	1.00	10.00
GLITTERING HILLS, D. Lemon yellow, 3" blooms without disbudding. Quantities of beautiful blooms on stiff stems.	28	Sept. 18	.50	5.00
GOLDEN DAWN, (McDowl). Marigold orange and canary yellow. A fine cut flower 3", fully double stiff stem. A good keeper.	36	Oct. 15	.50	5.00
GOLDEN HOURS, D. (Kraus 1948.) Extra early free flowering. Bright deep lemon-chrome yellow.	26	Sept. 8	.50	5.00
HONEYCOMB New, intense golden yellow pompon	26	Sept. 15	.50	5.00
HUNTSMAN (Bristol) A grand fall color for your garden. Vividly brilliant scarlet orange, overcast walnut bronze. Flower 3" full double. A plant tall lusty and hardy, simply loaded with blooms.	30	Oct. 10	.50	5.00
IRENE. White Pompon, 1½", popular as a cut flower or in the garden.	26	Oct. 18	.40	4.00
IVORY GLOW. (U. S. D. A.) A perfect creamy white double pompon. It responds very well to disbudding and its quality can be increased to compare with any indoor variety.	30	Sept. 26	.50	5.00
JAYEFF, Flowers are huge, 4" and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flower form like it. Bushy plant bears straight stems by the dozens, no pinching. Flowers appear until severe frost.	24	Sept. 15	.50	5.00
JOAN HELEN, SD. Large brilliant flowers in profusion, rich garnet shading to Rhodadendron purple with a bright yellow center.	18	Sept. 4	.50	5.00
JUBILEE. Pompon, 1½", producing a mass of glowing clear red blooms, after the crimson buds open. Spendid for bedding or cutting.	18	Oct. 1	.75	7.50
JUDITH ANDERSON. Pompon. A small sized button of golden yellow.	20	Mid-Oct.	.50	5.00
LAVENDER DOTY. Pompon, Same as Lillian Doty except lavender.	36	Nov. 1	.50	5.00
LAVENDER LADY, D. (Cumming). Immense silvery lavender.	30	Oct. 6	.50	5.00
LEE POWELL. D. (Kraus) Masses of fluffy Chinese-yellow flowers with slight orange tinge at center. Very similar to large greenhouse varieties. Tall, upright bush. Nothing like it in hardy Mums.	30	Sept. 23	.60	6.00
LESHARA. Each branch terminates with a cluster of five to twenty-five blooms, 3", fully double, clear, non-fading mulberry red. It has no comparative anywhere that we know of. Will stand repeated freezes of 22 degrees without becoming unsightly. Blooms for 6-8 weeks.		Sept. 28	.60	6.00
LESTER FELTEN, D. Large lavender flowers produced in abundance. Perhaps this is Mr. Felten's greatest achievement. We have now enough stock to offer it to the public at about half its value. Stiff stem.	30	Oct. 5	.50	5.00

HARDY or GARDEN TYPE CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Doz. Rate	Height	Blooming Date	Price	
			Ea.	Doz.
LIFE. Bright copper rose showing buff and old-gold on edge and center of petals, 3" long, stiff stem, extra cutting variety.		32 Oct. 1	.50	5.00
LILLIAN DOTY. Finest shell pink		36 Nov. 1	.50	5.00
LUSCIOUS, (Coles). Golden yellow large pompom well branched. Blooms well spread. Clean foliage stands up in all kinds of weather. You will like this one		28 Sept. 25	.60	6.00
MAGNOLIA, D. (Bristol), Super hardy, high-centered 4" blooms seem to reflect soft pink tints in opening flower, later shading to creamy pink.		24 Sept. 15	.50	5.00
MAROON 'N GOLD, D. (Longly), Bright mahogany shaded maroon with golden reverse.		16 Aug. 26	.50	5.00
MARTIN'S WHITE, D. A mass of fully double flowers almost completely hiding foliage. Extra fine.		18 Sept. 15	.50	5.00
MARY MacARTHUR. Warm raspberry-rose washed with gold at tips of petals. Ideal for garden or greenhouse. An excellent, long-lasting cut flower.		30 Oct. 15	.50	5.00
MASQUERADE, (Bristol). Silvery rose with darker centers; a great improved of Jewell; also much hardier; appears almost deep lavender in certain lights.		24 Oct. 10	.50	5.00
MEDITATION, D. (Kraus 1948) Magnificent two-tone soft jasper red and maize yellow turning to reddish-peach. Free bloomer, fine for garden or cutting.		Oct. 5	.50	5.00
MELLOW GLOW. (16-45 CNK) Mellow indeed is this matchless suffusion of soft orange buff, peach pink and bronze nasturtium tints. Briefly, it is a "bronze with personality" and by far the most appealing mum we have seen in its color.				
Again the Nipponicum ancestry has contributed a sturdy, upright growing, rich green plant with an abundance of 2½—3" full double blossoms on well branched sprays. Cuts beautifully				
MICHIGAN WHITE. Pompon. A good white on stiff stem. Flowers 1½ to 2" across. We like it		36 Oct. 15	.50	5.00
MISTY MAID (Bristol) A lovely durable decorative daughter of (Betty). Softens gracefully to a misty white. Imagine a shell pink 3" flower good for cutting.		Sept. 28	.60	6.00
MOONBEAMS, (Bristol). An improved of the famous "Pale Moon"; more and better flowers on a strong stem. Huge sprays of fluffy soft primrose yellow, fully double 3½" flowers.		32 Oct. 1	.50	5.00
NATIONAL VELVET, (Felton). A strong growing plant, stiff stem. We believe this surpassed Red Velvet in every way. A bigger flower, better bloomer.		36 Sept. 22	.50	5.00
OLIVE LONGLAND. Apricot toned salmon peach, large double, very popular		26 Oct. 5	.50	5.00
PEPITA, (Kraus), Eggshell white with darker center. Button pompon.		24 Sept. 30	.50	5.00
PINOCCHIO, Pom. A glistening small white flower beautifully formed. Long stem		30 Oct. 5	.50	5.00
ROSE CHARM. Lavender-pink small tubulated petals, spoon tips forming a perfect ball		28 Oct. 25	.50	5.00

HARDY or GARDEN TYPE CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
ROSITA , Pom. (Kraus) Tight full flowers of light Persian-rose. One of the best pink buttons. Good cut flower		Sept. 28	.50	5.00
SILVER TIPS , D. Bright carmine tips reversed of silvery white	26	Sept. 25	.50	5.00
SPINDRIFT . Lusciously double, pure white 3" flower creamy center softens deliciously. Stocky, good foliage	18	Oct. 3	.75	7.50
SUCCESS . Dark crimson bud and flower, holds its color without fading, 3" to 4" bloom, clean foliage	30	Sept. 25	.60	6.00
THE CHIEF , SD. Attractive brilliant scarlet and gold	26	Oct. 15	.50	5.00
TIME . Huge sprays of orchid lavender blooms that sparkle 3½" curved blooms, good stem.	32	Sept. 25	.50	5.00
WHITE DOTY , Fine white pompon	36	Oct. 25	.40	4.00
WHITE CLOUD . (U of NBRA). Pure white decorative 3½" to 4" bloom. Good stem, excellent as a cut flower or garden specimen. Very hardy	26	Sept. 27	.50	5.00
YELLOW AVALANCHE , D. (Lehman). The biggest find in hardy mums in years. A brilliant soft yellow, a bud sport of the popular White Avalanche Unexcelled for cutting. Originator's description	24	Sept. 4	.50	5.00
YELLOW CHRIS COLUMBUS . A yellow sport of Chris Columbus	26	Sept. 22	.50	5.00
YELLOW DOT . Pompon, tall yellow, darker center	Tall	Oct. 25	.50	5.00

SPIDERS AND QUILLS VARIETIES

ANN NORTON. Large size, tubular petals with incurving spoon tips of various sizes. Glistening white flower with an enthralling overcast of green shade. Should be shaded to hold the green color. A fine addition in the novelty field.	Oct. 20	.80	8.00
BESS WITT. Straw yellow shaded apricote bronze. Persian rose showing at tips	Oct. 20	.50	5.00
BUNBU. Soft mallow purple. Petals hooked at tips. Fine for cutting	Nov. 1	.50	5.00
EMERALD ISLE. Slender, long cord-like petals of uranium green shading out to creamy white at tips. Excellent keeper	Nov. 1	.75	7.50
KAY TASHIMA. The best pure white full centers. Hook tube, good stem	30 Oct. 25	.50	5.00
MAMORU. Bright orange show bloom in the spider type. Hooked tips, outstanding good cut flower	48 Oct. 25	.50	5.00
MISS GINA HARWOOD. Rosy mauve. Quilled, sport of Rayonnante, 6" to 7" flower, disbudded. Tubes good stems	36 Oct. 15	.50	5.00
NIGHTINGALE. Large flowers of chartreuse green. As with all the greens, should be protected from strong sunshine after the buds show color.	Nov. 1	.75	7.50
OHKWAN. Clear mimosa yellow, full centers with fish tips. Extra good	Nov. 5	.50	5.00
PAUL MILLER. An unusually large medium tubed buff colored bronze. The tips are fish-hook type. The open ends are bright red, straight stiff clean stems. Tall	Oct. 15	.50	5.00

SPIDERS AND QUILLS VARIETIES (Continued)

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
PEGGIE ANN HOOVER. A beautiful light pink. The straight quilled petals are spoon tipped, lovely foliage and good stem	38	Oct. 20	.50	5.00
PUNCH BOWL. A rich burgundy red, with slender size quilled petals falling away from a full center of deeper shades. Tips of petals open, hooked and tightly curled	M	Nov. 1	.50	5.00
SAN GABRIEL. Splendid full centered flower in deep yellow. Medium quilled petals, tips hooked and tightly curled.	46	Oct. 20	.50	5.00
SUNNY SLOPE SPLENDER, (Sunny Slope 1951). Spider white with a tinge of green running through it when disbudded 7" to 8". Fine grown in sprays. Very resistant to frost	48	Oct. 10	.50	5.00
TOKAY. Clear lilac purple. Very large and fine form		Nov. 1	.50	5.00
TRANQUILITY. A sensational pure white spider. Probably receives more exalting comment than any other white spider. Extra large and perfect flower.		Oct. 15	1.00	10.00

All the above respond to disbudding then you get real show flowers.

WONDER SPOONS

(K 49) BURNINGBRIGHT, (Coles) Spoon. Jasper red with base of orange buff. Plant 20x16. Flower 3½ in. Blue Ribbon winner where shown. You'll like it	Sept. 15	.50	5.00
CARDINAL SPOON, (Lehman '48.) A 4" flower opening cardinal red. Greenish yellow tubes	30 Sept. 28	.50	5.00
(A 49) CAROL C., (Coles) Spoon. Light lavender with Amaranth tips. Delicate tubular petals with Mallow purple as shown on British Royal color chart; frost resistant. Plant 23x30. Flower 3½"	Oct. 12	.50	5.00
GARNET SPOON, (Lehman) A bold upright red spoon with purple tubes	32 Oct. 5	.50	5.00
GOLD SPOON. (Lehman) Large flowers of gold shading to arolin yellow dwarf plant. Flowers all one color	Oct. 1	.50	5.00
(E 49) GOODNIGHT IRENE, (Coles). Spirata red shading to light. Mimosa yellow, plant 24x26. Flowers 3-3½	Sept. 25	.50	5.00
(H 49) GRAND CANYON, (Coles) Spoon. Magnolia Purple to light Phlox Purple. This is a honey. It reminds one of a Pinwheel as it blooms with its flat flowers so uniform and facing out in same direction. Wonderful for cut flower. Plant 30x22. Flower 3¾ to 4 in.	Oct. 8	.60	6.00
IVORY SPOON, (Lehman.) Ivory white, sport of popular Orchid Spoon	Oct. 5	.50	5.00
LOVELINESS, (Lehman '48.) Frilly double carmine-pink spoon, different, extra fine	20 Sept. 27	.50	5.00
(M 49) LOVELY NELL, (Coles) Spoon. Terra Cotta to Niple yellow. Inner row of plants is incurved. Plant 30x28. Flowers 3½ in. or more	Oct. 1	.50	5.00
(I 49) REMEMBER ME, (Coles) Turkey red shading to Jasper red, a gorgeous spoon. Plant 34x21. Flowers 3½ to 4 in. This is a beauty admired by all who see it. Frost resistant	30 Sept. 25	.50	5.00

WONDER SPOONS (Continued)

Name and Description—3 at Doz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
(C 49) ROSEMARY, (Coles). Amarath rose to pastel mauve. Attractive, upright plant, 38 in. Flower 3½ to 4 in. Spoon.		Oct. 2	.50	5.00
SILVER ROSE SPOON, Needle like tubular petals of deep yellow	24	Oct. 25	.50	5.00
The spoon types are becoming more popular each season. The new ones offered have been grown here and proved their worth.				

SINGLES

GOLDEN ROCKET, (Single.) A bright clear yellow. Blooms well spaced, excellent foliage, stiff stem A florist dream, stands rain	36	Sept. 28	.60	6.00
MRS. ALLEN FELTON, S. (Felton) Heavy dark foliage, lavender pink. 4" blooms without disbudding	34	Oct. 10	.50	5.00
PRINCE CHARMING. A five foot exhibition single of soft yellow with gold shadings. If disbudded, flowers are at least 6" across		Oct. 25	.60	6.00
44 N. D. I. A good lemon yellow single put out by U S. Dept. Agriculture on stiffest stem, 3½" bloom		Sept. 28	.50	5.00
AZALEAS. Red, pink, lavender and magenta. Sold from field. All sizes and prices				

ARTEMISIA

SILVER KING. Very decorative foliage plants, with finely cut silvery-gray leaves. Striking in the border and excellent mixed with cut flowers or as winter bouquets. Hardy and free from diseases and pests35
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DAHLIAS

	Root	Plant
I WALK ALONE, (Coles.) 1950 I. D. 5" to 7" in scarlet tipped white, extra good cut flower, perfect stem facing side ways; never been beat on show table; a long keeper when cut; 5 feet tall	2.00	1.6
ALICE J., (Ball). One of the best lavender balls	1.00	.56
ALICE MAY, (Austalian) (I.D.) Large pure white	1.00	.50
ARTHUR GODFREY. (Pitt-Dahl 86 A) F.D., 12x6. Color is Orient red. On 3 honor rolls, easy to grow. Wonderful vitality, blooms from early to late	4.00	2.00
AUMOIER CHANDELON, I.C. (Europe). Color lavender rose changing to saffron yellow	1.00	.50
AXFORD TRIUMPH, I.D. (Australian). Golden each, easy to grow and hard to beat on show table50
BLACK MAGIC, (Australia) (C) Garnet Lake (B)	2.00	1.00
CALIFORNIA PAGEANT, (I.D.) Large, One of those huge bright gold varieties. A sure bet for the largest bloom	1.00	.50
CHEROKEE BRAVE, I.D. (Ricks). We consider this to be the best of the exhibition "reds." The large deep flowers are an attractive shade of ox-blood which holds the color well in hot weather. Early and continuous bloomer. Excellent stems and foliage	1.00	.50
CLARA HOOK, (ST.C.) A large flower of 12" primrose yellow lightly suffused apricot on outer petals	1.00	.50
CROWNING GLORY, INC., C. (Salem). Rose pink with a cream center. 12" or over. Long stiff stems. Blue ribbon winner at many shows		1.00

DAHLIAS (Continued)

CROYDEN MASTERPIECE (Australia. AGA-F.D.) The color is a very attractive burnt orange. Healthy grower, rain proof, one of the largest.	3.50	1.75
DANDY SNOW (Australia) Large, best formed straight cactus, fine for exhibition. Size 9 to 11 inches, depth, 5 inches. Fine growing habits	1.50	.75
DAHLIAMUM , I.D. Bloom 10x7", bush 5'. A very large flower of a yellow buff and amber combination suffused with gold. Petals are twisted	1.00	.50
DIXIE'S WINEDOT , I.D. Clear white flecked and splashed with wine red. 10-12". Stems long and stiff with glossy insect resistant foliage	1.00	.50
DORIS SETTERBERG , I.D. Large tangerine scarlet 10 to 12"	1.50	.75
EMMA CAROLINE , (I.D.) White (A)	1.50	.75
EDNA D. (C.) Bright Rose Red (A)	1.00	.50
FIVE STAR GENERAL , F. D. Pink and yellow, an outstanding dahlia winner of many ribbons; an honor roll Dahlia, extra good	1.00	.50
FRANCES HANNA , (Hanna.) F.D. Bi-Color, Sectrum Red with white tips 8" to 9" by 5". Certificate at Rutgers' Trial Grounds on Eastern Honor Roll	2.00	1.00
FRAGRANCE (Single.) Bright red and pure white stunting. Good for arrangement50
GLAMOUR . (Salem A.I.F.) 11x7 an unusual color combination of purple veining violet. Good bloomer, but late. Big	1.00	.50
GOULBURN , I.C. Large incurved cactus. Lemon yellow base suffused apricot on ends of petals. A winner from Australia75
GRAFF FOLK BURNADOT . (A. Str. C.) White A grand flower. Should win in its class. Perfect stem, free bloomer		1.50
KELVIN , I.D. A buff dahlia heavily suffused carmine rose with darker reverse, giving an effect of peach pink 12x6". Australia	1.00	.50
KEMP'S PURPLE TRIUMPH . (Kemp 85A) 12x5. Rich violet purple good grower and root maker. 3 Honor Rolls	1.00	.50
KING SIZE , (Johnson) STC. Gold certificate and many blue ribbons on 3 Honor Rolls; outstanding red Cactus	1.00	.50
LAVENDER PERFECTION , (F.D.) A beautiful clear lavender, 9" to 11" with extra long, stiff stems. Probably the best in this color to date	1.00	.50
MARGARET COLES (Coles) I.D. Orange, yellow and white. Attractive garden flower. 3 ft.	1.00	.50
MARY CHURCHILL , (Belgium) A new type like a big red carnation. Petals tipped with gold. 2½ feet.	1.00	.50
MISS SAN DIEGO , (Comstock 86A-B) Bloom 8 by 6, bush 4 ft. Artistic blooms with lacinated petals, yellow centers with amaranth pink on outer petals	1.00	.50
MRS. HESTER PAPE , I.D. Bloom 10x5 reddish purple with a brilliant sheen. Sure bloomer over a long season.	1.00	.50
ORANGE FLAME , F.D. (Golden Rule) The name describes the color. One cuts on and blooms early. Bloom 7x8"	1.00	.50
PASSEPARTOUT , (Holland.) F.D. Miniature. Fiery geranium red, good for cut or show.60
PINK LASSIE . (Moore-Dahl 86 M.P.) 3x1½, 30" bush, soft rose pink with cream and lighter shadings toward center. Petals curl and twist. Fine for arrangements. Profuse75
PINK MUM , I.C. (Northbrook 85B). Beautiful deep rose pink, perfect centers. Winner of Achievement Medals. Honor Roll blooms 7x450
PURPLE HEART , (C) Med.) A new and worthwhile variety in the purple cactus class	1.00	.50

DAHLIAS (Continued)

QUEEN ELIZABETH , (England) I.D. Pure yellow on 12" heavy stems; flowers above the foliage. Highest scoring dahlia at Wisley trial grounds. Gold Medal winner.	1.50	.75
RED GOLD METAL , (Ball). A big improvement over Gold Metal; very attractive in garden on account of its bright colors; good stem.75
ROBIJN , (Anemone) Purple ray petals75	
ROSY DAWN , Ball. Golden yellow tipped rose with red center50
THE REAL GLORY , F.D. Bloom 10x5". An excellent new crisp white formal. Sure winner on the show table. Excellent keeping qualities.	1.00	.50

FUNKIA OR HOSTAS PLAIN TAIN LILIES

LANCIFOLIA , Narrow green leaves. Lilac-blue flowers, for shade or border.		
SUBORDATA GRANDIFLORA , Beautiful fragrant, large, pure white lily shaped flower. Very attractive shiny green foliage. Aug.-Sept. 50c; 3 for \$1.30 ea. August.40

HEUCHERA (CORAL BELLS)

Heuchera 18-24". June-August. Form neat tufts of attractive leaves, sturdy stems of brightly colored little bells arise in great profusion. Heucheras are hardy, long lived and easy to grow. They are among the best all round perennials for rock gardens, borders or bouquets. Splendid new hybrids are described below.

H. FREEDOM , Light pink.		
H. GARNET , Very large bright pink.		
H. GAKINGTON JEWEL , Coral red tinged copper.		
H. ROSEA , A new hybrid, 36" tall. Watermelon pink and red, white		
H. SCARLET BEAUTY , A cascade of flaming scarlet bells.		
SEDUM spectabile , Brilliant. 18 in. A common but worthwhile perennial with large, flat heads of brilliant red flowers in Sept. 3 for \$1.25; ea.50

NEW AND RARE HEMEROCALLIS

Stock limited. We reserve the right to return your money if out of any variety

ANNA BETCHER , Deep orange shaded bronze. July-August.50	
BABY TEARS , One of the daintiest of Daylilies. Petals are deeply marked toward the ends. Rosy red on a background of gold the whole flower is fully ruffled. It is an unusual bloomer. Flowers 3½" across, height 3 ft. April, May, and again in July.50
BARONET , (Stout). Flower full with broad petals of sprightly red, which stands above the foliage and remains open evenings. Blooms in July. Originator claims again in September. Height 2 ft.50
B. F. FARR (Stout). Large, full petaled, pastel, graceful recurving petals have a glowing rosy peach coloring with a pale throat paralleled with darker veenings, extra good, blooms July. 34" tall.		1.00
BRACKEL , (Wheeler). A deep mahogany flower with a most unusual texture to the petals. The color pattern resembles an all over design in brocade of dark wine and mahogany. Blooms June and July.		2.00
BAY STATE , Late June. Medium size, rich yellow35
CRAEMORE RUBY . 36" intense ruby-red self		1.00
CHINA ROSE , (Russell). Rosy-red with a light midrib in each petal, a yellow trace around the entire flower. Green throat, petals ruffled, 4½" bloom. Height 3 ft. April, May, again in July or August		1.50
COMET , (Russell). A striking large Hemerocallis, pale yellow, and red bicolor. Strong grower50
DAUNTLESS , (Stout). Pale cadmium-yellow, with greenish throat. Fulvous touch in center of each petal. Height 2½ ft. May, June75

NEW AND RARE HEMEROCALLIS (Continued)

DOROTHY McDADE , (Sass). A splendid late blooming pure yellow. It is the latest blooming variety that blossoms well into September. Splendid habit. Ideal for arrangement with Chrysanthemums and fall blooming Asters.50
DUMORTIERI , Blooms in May and June. Color is rich cadmium yellow35
ELAINE RUSSELL , (Russell). A true shell salmon, not pink or rose, quite the faintest lily that we grow, as a cut flower, it has a deep coral eye zone. A profuse bloomer. 4½", height 4½ ft. April, May, June75
EVANGELINE , (Russell). A beautiful and unusual Daylily its petals are rosy red almost old rose, with a deep wine to purplish eye zone. The sepals are a bit lighter in color. The flowers are decidedly twisted, giving it quite a orchid shape. Profuse bloomer. April, May, again in late summer. 5 to 6" across. Height 3 ft.50
FLAMING SWORD , (Russell). A deep red almost mahogany. Small but profuse in bloom. Flowers open full 3½" across. 2½ ft in height. May, June50
FULVA ROSEA , Specus from China introduced by Dr. Stout. A beautiful hemerocallis of fine form. Exquisite coral red or pink. Color uniform though blending a little lighter in throat. 3 ft. in height. July, August	1.50
GEORGE YELD , June and July. The outer petals are a rich orange, with inner petals of orange bronze40
GOLDEN DREAM , Deep orange50
GOLDEN WEST , (H. Sass). Striking golden flower of fine form. July. 48"50
GYPSY , Mid June and July. Deep orange overcast with fulvous red of medium size and excellent form35
HANKOW (Stout). Rich yellowish orange with scarlet eye zone in petals. Vigorous. August. 48"75
HALO , (Wheeler). A fine and unusual daylily in both form and color. Flowers large, wide open with very wide frilled petals, tips twisted. Color is light yellow. Good for evening decoration. Blooms June, July	1.50
HAZEL SAWYER , Handsome form, rare coloring, of lavender pink. July.	1.50
HYPERION , July. Immense pale lemon yellow. Scarce and very much in demand. One of the newest50
J. A. CRAWFORD , Very large flower of apricot, cadmium yellow. June and July50
KWANSO . The only double flowering daylily. Bronze orange. June, July35
LEST YOU FORGET , Rich chinese red with a beautiful velvet sheen. Its petals are ruffled and slightly recurved. Its chrome throat shades a lovely green at the base. Blooms 4". Height 3½ ft. April, May and repeats in July.50
LINDA , (Stout). A beautiful golden crinkled yellow-red tone	1.50
MACULATA . Brownish red blooms with an orange midrib and center June. 4' high40
MARGARET PERRY , July-Sept. A brilliant flame red and cadmium yellow	.40
MICHAEL ROBINSON , (Russell). Velvety red rich mahogany	1.25
MIDDENDORFFII , A plant of rapid growth. Rich orange color. 3 center petals have large blotches of maroon35
MIKADO , Deep orange, maroon blotch40
MISS HOUSTON , (Russell). Fine pink with yellow throat	1.25
MONTIE , (Russell). Two color every other petal is lemon. The other three being a deep shade of rosy brown. 6 to 7". Fully rounded and extremely ruffled. One of the largest bi-colors grown. Height 3 ft. With us May and June and again in August	2.00
MRS. J. R. MANN , Deep yellow with fluted petals50
MRS. JOHN J. TIGERT , (Watkins). Not a brick red but a bright red with admirable garden qualities. July. 36"75
MRS. W. H. WYMAN , July and August, Clear gold40

NEW AND RARE HEMEROCALLIS (Continued)

MT. VERNON , (Russell). A lovely full and wide flower of lemon over cast coral rose. Blooms profusely, multiplies fast. Excellent keeper when cut. Blooms 5". Height 2½ ft. April, May and June.....	.75
OLD VINTAGE , A wine colored Daylily with a yellow throat. Its lovely blooms are 4" across. A fast grower. Height 4 ft. April and May50
OPHIR , June, July. A free flowering variety of tall habit. Golden yellow50
PINK CHARM , (Nasmith). July-August. A recurved open flower of deep cored pink, 4½" diam. Shallow greenish yellow throat, extra fine	1.50
PRINCESS , (Stout). Clear, uniform lemon yellow with full recurved petals spreading 5". A distinct, fine clear light yellow. July. 34"75
PURPLE SAGE , (Russell). Deepest wine with ruffled petals and lemon throat. 4½" bloom. Multiplies fast. Height 3 ft. April, May. A honey50
PURPLE WATERS , (Russell). Color wine-purple with a green throat. Keeps well in evenings. A fast multiplier. A must if you want something good. Blooms 4½". Height 3 ft. April, May and June50
ROSE GEM , (Stout). Old rose pink with an eye zone tall and large	2.00
ROSALIND (Stout). Clear colored rosy-pink. The 4-5" flowers open wide with petals recurving. July-August	1.50
RUBY SUPREME , (Wheeler). English red, veined and overlaid Morocco red. Sepals cadmium, flushed same color, a 6" broad overlapping flower	1.50
RUSSELL'S MINUET , Rosy-red with a green midrib and a green throat. Its sepals are a greenish yellow. Blooms 4½" to 5" across. They look unusually large set on a dwarf plant. 2 ft. June, July and also in August50
SACHEM , (Stout 1941). Rich deep red with a throat of yellow orange in sharp contrast to the outer red zone blooms. June, July	1.00
SANTA MARIA , Indescribable. Color is wine to orchid. Ruffled slightly recurved. Keeps perfect. Stays open evenings. Its throat is chrome shading to green. Very lovely with other colors. Height 3 ft. Blooms 6" to 7". April, May and again in July, August	1.00
SPITFIRE , (Russell). Snappy medium red, medium sized flowers with orange midrib. Blooms continuously. June, July and August. 24"50
SIR MICHAEL FOSTER , Large apricot yellow, ruffled50
TARA , (Nasmith 1940). The full flaring flowers are lustrous rose red and bloom in great profusion. July, August. 36"75
TEJAS , Finest red, with an indescribable velvet sheen. 4" bloom. Height 3 ft. April, May and June50
THERON , (Stout). Large, full, dark, mahogany red. Throat, dark red outside. Orange inside producing a striking purple and gold effect. July and August. Height 2½ ft.75
THUNBERGI , 50". Late July, this one comes after the other varieties. It is a clear lemon yellow35
VIKING , (Stout). Rich orange red. Exceptionally good. July and August.....	2.00
WESTERN STAR , A deep mahogany red in color with its chrome throat shading to green at the base make it quite the loveliest thing in the darker shades, 5" bloom. April, May, June and July when established. Height 2½ ft.75
WAUBUN , Cadmium yellow sprinkled with red75

CURTIS GIANT POPPIES

FLESH PINK , Flesh-pink. A momouth Poppy, a real giant. Blooms of flesh pink 9" to 10", stems 3 ft. Grows in full sun or shade75
SALMON-PINK , Large blooms. Medium height. Heavy stems75

ORIENTAL POPPIES

FAIRY. A real light delicate pink50
JOYCE, Radiant rose cerise. A first choice for gardens50
MAY SADLER, Geranium pink, with large dense markings. Very large and robust. One of the finest pinks.50
LULA A. NEELEY, Prolific, wonderfully free bloomer, flowers of a deep dark red. Fine cut flower50
ORANGE KING, New orange colored poppy of great merit50
SASS PINK, One of the largest and best pink poppies, immense blooms ea.50
WURTEMBURGIA, Enormous, tall growing scarlet red with medium blotch. One of the finest reds50
Some good varieties of which names have been lost	per dozen 3.00

IRIS GERMANICA OR BEARDED IRIS

AMIGO, 24". Early rich blue bi-color. One of the best50
BLUE VELVET. Gorgeous velvety rich blue50
BUECHLEY GIANT. Bright blue; very large and tall50
CHINA MAID, (Milliken '36). lovely brilliant pink blend, large and tall with well formed flowers, AM '3950
CITY OF LINCOLN, (H Sass '37). 42", the veriegata by which all others are judged. Rich golden standard and bright yellow falls. Makes a picture in any garden50
CHRISTABEL, (Lapham '36). A splendid growing true red. Good for individual exhibition or garden50
COPPER LUSTRE, 40" color iridescent copper. Large flower perfect in every way.50
DAUNTLESS, Fine red self that's still hard to beat. Does well everywhere40
ELMOHR, (Loomis '42). Rich red mulberry, outstanding form, Dykes Medal winner 194575
FAIR ELAINE, (Mit., 1938). An outstanding two-tone yellow; S. are palest primrose approaching white; F. golden yellow paling at the base; beard bright orange. 40"75
FRANK ADAMS, (Lap. 1937). A beautiful large, full flower with S. of maize yellow and broad F. of deep rose with very wide golden shaft50
FRIEDA MOHR, Rose pink, hugh flowers on tall stems. Midseason. Delicious fragrance40
GRAND CANYON, (Klein 1941). Tones of plum and copper combined in a warm manner. A deeper than average blend richly attractive with a slight ruffling. Midseason. 38"	1.00
GREAT LAKES, (Cousins), Dykes Medal 1942. A commanding blue without veining; beard almost white75
ICY BLUE, (Weed '41). 44", the lightest self blue we have. An iris of gigantic size. Blooms are perfect50
JEAN CAYEUX, Soft, smooth light buff, sometimes called coffee-colored. Well formed blooms and long stems35
MIDGARD, Yellow and pink blend, ruffled, Med. height. Mid-season35
MINNIE COLQUITT (H. Sass 1942) EM. 35" A striking, massive plicata entirely different from other plicatas. The heart of each petal is pure white with the broad stitching of wine-purple on the border repeated in both the standards and falls. A handsome flower, lightly ruffled, thoroughly fine in every way.	1.00
MISS CALIFORNIA, Very large lilac pink50
MISSOURI, (Grinter '33). 37". One of the classics of Irisdom. Clear rich shades of medium blue. Giant blooms of faultless form50
MORNING GLORY, Flower of fine form and heavy substance, in most attractive red violet to amethyst tones40
MOROCCO ROSE, (Loomis 37). 36". A delectable large rose-pink. Pleasing yellow beard. Very popular60

IRIS GERMANICA OR BEARDED IRIS (Continued)

MULBERRY ROSE. An imposing Iris that is really different. A self of radiant lovely mulberry-rose. An unusual shade in deep pink. Large sized blooms, tall, well branched	1.00
NIGHTFALL, (D. Hall). Falls rich dark pansy purple standards. Several shades lighter than falls. Excellent substance; form. Strong grower	1.00
OKA KALA, (H. Sass). Very deep yellow nearing orange	1.00
RAMESES. A blend of soft yellow and tourmaline pink, the flower being suffused with a yellow glow to the center40
RANGER, (Kleinsorge). Large, long flower of almost true crimson. It is a self with strong, firm texture. One of the last to bloom. Strong stalks, well branched	1.00
SABLE, (Cook '38). AM '40. Deep claret black, tall and outstanding75
SANGREAL. A profuse fine large yellow, blooming spring and fall40
SIR KNIGHT. (Ashley). A hugh violet self with a bright orange beard50
SNOW FLURRY, (Rees). A beautiful blue-white opening to a cool white. Large flowers, strong tall stems. Captivating	1.00
SOLID MAHOGANY. (J. Sass 44). One of the finest dark iris of recent years. Beautifully formed, the color describes its name. Deep bronze-gold beard accent the richness of the plush-like falls. 36"	2.00
TIFFANY, (**H. P. Sass '38). An attractive yellow plicata with S. suffused lilac and F. lightly dotted a deeper lilac. 38"50
WABASH, (Wmsn '36). Dykes Medal A, I.S. 1940. Probably the most outstanding amoena of today. The white S. and Hyacinth Violet F. with a very definite white margin are a wonderful contrast that is both pleasing and attractive. 39"50
WHITE GODDESS, (Nesmith 1936). 38" glistening white blooms, yellow beard, beautiful domed standards. Both standards and falls light, ruffled large flowers, sturdy stems75
WINTER CARNIVAL, (Schreiner 1941). 38" The outstanding pure white iris large free flowering and prolific	1.00

IRIS KEAMPFERI (JAPANESE IRIS)

ASTARTE, Beautiful double dark violet. Strong grower. Late50
BLUE DANUBE, Blue with white veins, yellow center50
BLUE JAY, Similar to Blue Danube, a lighter blue. Strong grower50
BOY BLUE, The bluest Japanese Iris grown50
CATHERINE PARRY, Double blue overlaid rose violet50
DREAM, Silvery white veined and mottled violet. 3 petals50
FASCINATION, Double, Mauve-pink lightly veined. Beautiful variety75
GOLD BOUND, Double white, a creamy glow from gold in banded center50
HELENE VON SIEBOLD, Crimson Purple, white veins50
LUCIA MARSHALL, Fine, large double pansy-violet with white veins, center white yellow spots50
MAHOGANY, Large double flowers. Purple, mahogany red50
ORIOLE, Purple, yellow center extending well out the 6 petals50
PARAGON, Rich royal purple with white veins50
PINK PEARL, A lovely double pink60
PRESIDENT HARDING. Double thick-petaled flowers. Fine light blue with dark shading. Rare75
PURPLE AND GOLD, Rich violet with gold throat50
PYRAMID, Double violet purple veined white in center of petals50
QUAKERESS, Darker blue than Catherine Parry. Double50
RED EMPEROR. Perhaps the reddest oriental iris to date75
SAMIDOR, Ground color is silvery white, veined with rich blue. Standards deep purple50
TEMPLETON, Double reddish violet marbled white50
VICTOR, Silvery white, ultramarine blue50
VICTORY, Silvery white heavily veined violet50
WAVERING WATERS, Double. Very light blue marked and flushed white. Heavy ruffled petals. Very large flower75

SIBERIAN IRIS

CAESAR'S BROTHER , A new beautiful different rich black pansy-purple Iris. A delight to lovers of dark Iris50
EMPEROR , Rich violet blue35
KINGFISHER , Rich violet, white center40
LADY NORCLIFF , Rich, deep bright violet, veined white throat40
PERRY'S BLUE , Blue35

IRIS SUPRIA

OCHROLENCA GICANTEA , A stately garden plant and beautiful long lasting cut flowers. Flowers have pure white standards, falls are yellow with a quarter inch margin of white35
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HARDY ASTERS

BLUE OF THE NIGHT , New Hardy Aster, a light blue, darker center. 4' tall, needs no staking. Comes in flower early September and lasts a long period. Will not close at night. Plant, 50c each, doz. \$5.00	.50
BLUE GOWN , The finest late blue variety. Huge blossoms with a thick row of petals on tall arching stems40
CLIMAX , One of the best and showiest with large pyramidal spikes of large light lavender blue flowers. Very free40
MT. EVEREST , Flowers are dead white and lateral growths bloom right down to the ground40

ROSES

Ask for varieties and prices. In Jap. Beetle Zone only.

SPRAY FOR CHRYSANTHEMUMS — 3 GAL. MIXTURE

VAPOTONE

1 - 500 PARTS WATER

FERMATE— $\frac{1}{2}$ OZ.

DEENATE

50 W.— $\frac{1}{2}$ OZ.

STICKER DuPONT AS DIRECTED — GRASSELLI

SPRAY EVERY 7 DAYS

**First Mix Fermate and Deenate to Paste; Then Add Water
and Sticker. Add Vapotone Last.**

UNSOLICITED TESTIMONIALS

From Huntington Beach, Calif.

Dear Sirs,

Enclosed please find stamps for plants sent. They arrived in fine shape.
Thank you. W.B.F.

From Roanoke, Va.

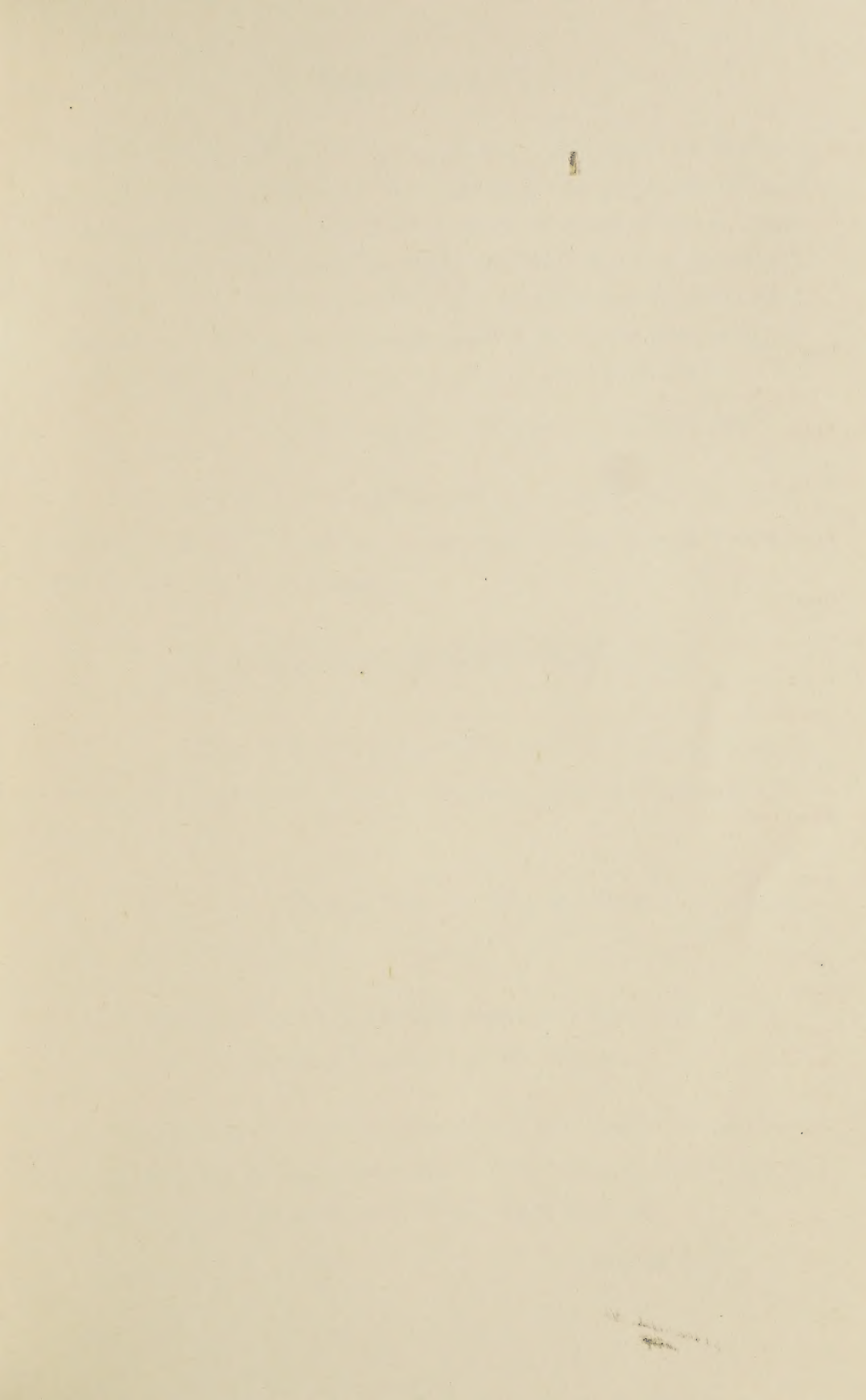
Dear Sir,

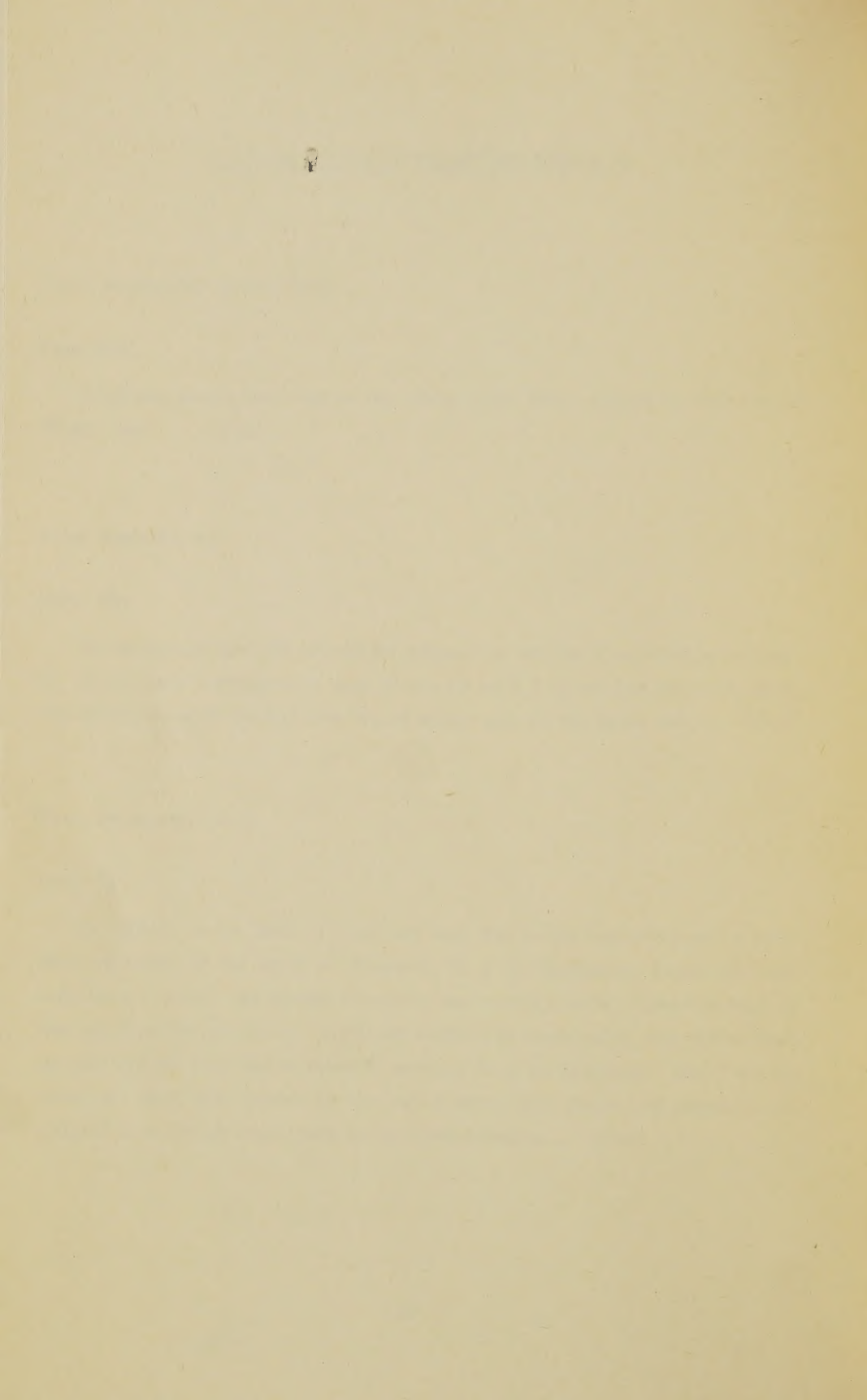
Please find enclose the stamps for postage on package I received so promptly. Never have I gotten such nice plants by mail. I know now where to deal. Thanking you again for the nice box of plants and for the extra one. C.H.J.

From Beaumont, Texas

Dear Sir,

In regards to the Mums I must say that this is the first time that I have received plants as far away as Magnolia, N. J. to Beaumont, Texas, and not even have a wilted leaf among the plants for in the past we have expected to lose one in every five plants. I will not hesitate to recommend your plants both for size and the care that is taken in packing them for shipment. And I should know as I have experimeted for the past 6 years with plants and getting them shipped from almost every state in the United States. R.E.G.





TERMS OF SALE

WARRANTY—We give no guarantee, expressed or implied, as to the color, hardness or description of any plants we sell and shall not be liable for the crop or productiveness thereof. Any claims of any kind shall be made within 5 days upon receipt of goods. We shall have the right in all cases to determine amount of loss and in no case shall it be more than original amount paid by the customer for plants or other material.

ECHO VALLEY FLORAL GARDENS

Cash with order. If sold out of any variety on your order, we will refund the money. No substitution unless ordered. Please name second choice..

STATE AND GOVERNMENT INSPECTED

In ordering DAHLIA PLANTS, add 25 cents for special handling. Chrysanthemums grown in 2¼" pots, Dahlias in 3" pots.

Ask for the 100 rate price on Japanese Iris, Chrysanthemums and Hemerocallis.

Blooming plants of Chrysanthemums sold from field in fall
Visitors Welcome at all Times.

Orders sent by express collect, or if you prefer Parcel Post, we will pay the postage and you can remit the amount for postage to us, that will save you C.O.D. return charges.

THANK YOU

W. E. STEINBOGEN

CAMDEN 9 M.

WHITE HORSE PIKE

WARRICK ROAD

LAFAYETTE AVENUE

EGNO VALLEY
FLOWER GARDENS

JEFFERSON AVENUE

